



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

KEN RESEARCH

Campus Recruitment - 2020 Passing Out Batch

(Only for Eligible & Unplaced Students)

Company	KEN RESEARCH		
Website	www.kenresearch.com		
Batch	2020		
Joining Date	Will be informed later		
Date of Campus	Case Study - 9 th January 2020		
	PPT, GD and PI - 10 th January 2020		
Time	9 am		
Venue	J2 Auditorium, Amity University, Noida		
Job Title	Market Research Associate		
Eligible Degrees	MSC		
Eligible Branches	Biotechnology		
Eligibility Criteria	10 th	-	70 % & Above
	12 th	-	70 % & Above
	Graduation	-	60 % & Above
	Post - Graduation	-	60 % & Above
Location	Gurgaon		
Compensation (CTC)	INR 6.40 LPA		
Roles & Responsibilities	<ul style="list-style-type: none"> ○ Prepare a comprehensive industry research report on several verticals including BFSI, Education, Media and Entertainment, Consumer Products and Retail, Energy & Utilities, and others with focus on Healthcare ○ Participate in drafting and writing reports for clients ○ Work on all/any aspect of research: research 		

	<p>planning, primary research, secondary research using public as well as paid sources, telephone/web surveys, face-to-face in-depth interviews, quantitative (statistical tools /statistical excel formulae/ forecasting), and trend analysis, concept diagrams and world-class report structuring/ writing</p> <ul style="list-style-type: none">○ Handle multiple projects at the same time○ Design and develop customize research projects on various topics for Market Insight Center clients;○ Synthesize complex research finding to provide actionable recommendations and key findings;○ Conduct in-depth interviews with industry experts, member customers, competitors, competitor customers, or anyone relevant to our research;○ Collect and analyze research data from surveys and primary sources to include in conducive reports○ Ability to take ownership of each project from start to finish;○ Ability to work quickly and independently with little guidance;○ An extremely strong and demonstrable work ethic;○ Willingness to tackle complex, often unfamiliar research requests;○ Excellent interpersonal and communication skills;○ Strong command of the English language and demonstrated writing / editing skills;○ Ability to work under pressure and multitask in a fast-paced environment;○ Willingness and ability to pick up new quantitative skills and market research methodologies as necessary and apply them in new contexts;○ High comfort level with Office applications such as MS Word, MS Excel, and MS Power Point;○ Should be able to use search engines and various database tools, database, management software. Should demonstrate aptitude in using Internet search engines Analyze data and communicate findings.
How to Apply?	ALL INTERESTED STUDENTS SHOULD APPLY Latest by 26 th December 2019 by 11AM

[CLICK HERE](#)

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist

SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group